

Draft Minutes for Meeting

March 23, 2017

**In attendance:** Diane Masura, John Greaves, Heidi McNeal, Dan Beckham, Lisa Folsom-Ernst, Leigia Nues, Jesus Corona

The meeting was called to order at 6:30 p.m. by John Greaves. Lisa Folsom-Ernst was introduced as our consultant on fundraising. The strategies to date, ie. establishing the S.C. Parks Foundation as our 501c3 recipient for donations, the card published showing the community's vision for future Community Center Facilities, and the brochure regarding the need for a new gymnasium floor were reviewed. Strategies for the "next step" were outlined.

**Funding/Grant Writing:**

In general, Lisa outlined the procedure for capital campaign fundraising as formulaic (ie. there are tried and true procedures that have proven effective for others in past).

1. Planning and preparation for the campaign.
2. Setting goals and timeline for launch.

These two have been satisfied.

3. Soliciting
4. Launch and public phase.
5. Wrap-up

These last three phases are about to be implemented and will be discussed at our next meeting April 6th.

It was recommended that the core of interested parties begin solicitations by outreaching to establish a network of support in the community.

Launch and public phase was seen as informing the public (by signage and other means) the good news of having already received \$20,000 (half) of the \$40,000 needed to accomplish the Core Project at the Community Center and defining the Core Project itself (athletic center flooring) as part of the long term improvements at the Center. It is also important to inform the public that usage of the Center has improved with a course offered by the SRJC and the after-school care program.

When the floor project has been completed, it will be important to define the next phase of improvements (for instance internet connection for students after school). Dan, as instructor, and Jesus (who works for AT&T) are working on that proposal now.

The meeting was adjourned at 7:30 p.m.

**Next Meeting dates:** 4/6/17